

News

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PPG Taubmans named as a major partner of the Australian Institute of Architects

PPG Taubman's is proud to announce a partnership with the Institute, a key relationship which will enable support, inspiration, training, and ideas in colour and coatings to the Australian architecture and design community.

This partnership will include primary sponsorship of the Institute's <u>Architects Assists</u> program, which provides education, design support and pro-bono work for areas vulnerable to and affected by natural disasters.

Taubmans will also support the <u>Living Architecture</u> content series as the primary partner. This series of stories will support the profession by demonstrating the benefits of working with an architect and celebrating the value these relationships bring to Australian living and working spaces.

Taubmans is a proud 125-year-old Australian paint brand, backed by global coatings company PPG. Constantly striving to innovate in the colour selection and coating specification space, Taubmans is proud to be working with the Institute and its members to bring colour and high-quality coating innovation to Australian designed spaces.

"We are proud of our products, and we are proud of how Australian architects are already using PPG and Taubmans products and colours for their projects. We are delighted to be working with the Institute to continue providing support, education and colour inspiration and innovation to the Australian architecture and design community" said David Nicholls PPG Commercial Director.

"Being in it together with the community is a key part of what we do at Taubmans, which is why supporting the Architects Assist program was important to us. We are proud to support Architects Assist, a space for the education and curation of knowledge and ideas around sustainable and safe design to support our communities as we all face varying challenges in our country from recent natural disasters', Nicholls said.

Tony Giannone, National President of The Australian Institute of Architects said "we are excited to announce our partnership with Taubmans."

"Their enthusiasm in supporting community-minded programs such as Architects Assist is honourable. Architects Assist was an instrumental vehicle after the 2019 fires, connecting vulnerable members of the community with support of our members. Sadly, as the climate emergency is increasing the frequency of dramatic weather events, a vehicle like Architects Assist could not be more relevant."

Tony said, "In addition, supporting the Institute to educate and inspire consumers about partnering with an architect will help to lift the profile and use of Australian

architects. The programs Taubmans have decided to support say a lot about the values of the company."

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At PPG, we strengthen and enhance the word, working every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, PA, we operate and innovate in more than 70 countries. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more about us and what we do, visit www.ppg.com.

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THE AUSTRALIAN INSTITUTE OF ARCHITECTS

The Australian Institute of Architects is the peak body for architecture in Australia representing over 13,000 members globally with a commitment to demonstrating the value of architecture to the public while strengthening the profession and practice of architecture. The Institute seeks to improve the communities we call home by promoting quality, responsible and sustainable design and advocating on behalf of the profession to better serve all Australians so that everyone benefits from good architecture. Learn more about the Institute by visiting www.architecture.com.au.